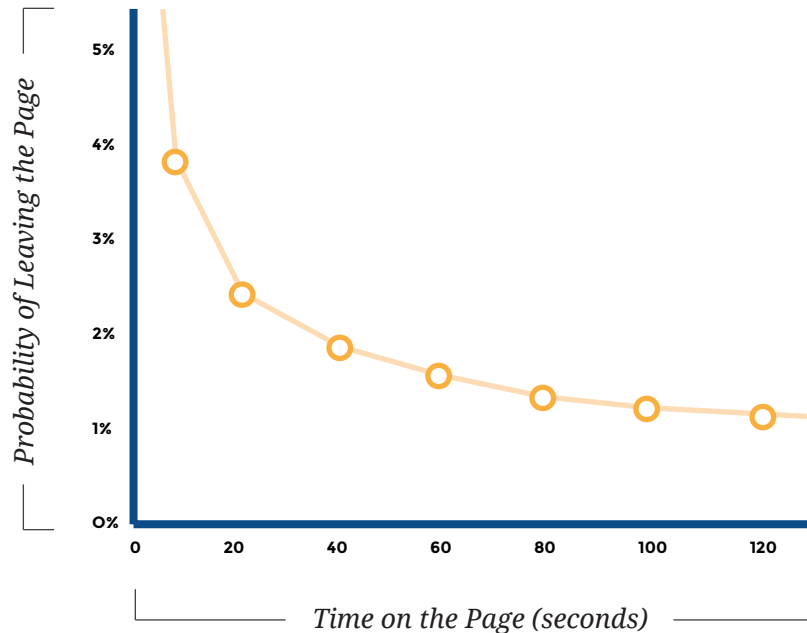




REVOLUTIONARY *website builds*

Zivtech

OPEN SOURCE Digital Innovation



THE FIRST TEN SECONDS ARE CRUCIAL.

If visitors to your website find the experience unpleasant, they will bounce instantly. It's time to get your digital presence up to date. That means accounting for the rapidly increasing number of people who visit your site on mobile devices.

And it's not just looks that count. A website is more than a billboard. With the right tools in place, a website redesign transforms business processes, saves money and streamlines workflow.

Check out these inspiring site designs to get ideas for your next update. Built mobile first, the sites look great on a smartphone, a tablet, and at full scale monitor resolution. Your new site will increase traffic, boost SEO and step up sales.



Novartis, suffered from a dated, unresponsive site that failed to focus on the end user, lacking processes and systems to synchronize content and translations across all environments. Zivtech provided information architecture, front end and Drupal implementation.

SERVICES PERFORMED

- Site Architecture
- Front end Development
- Drupal Implementation

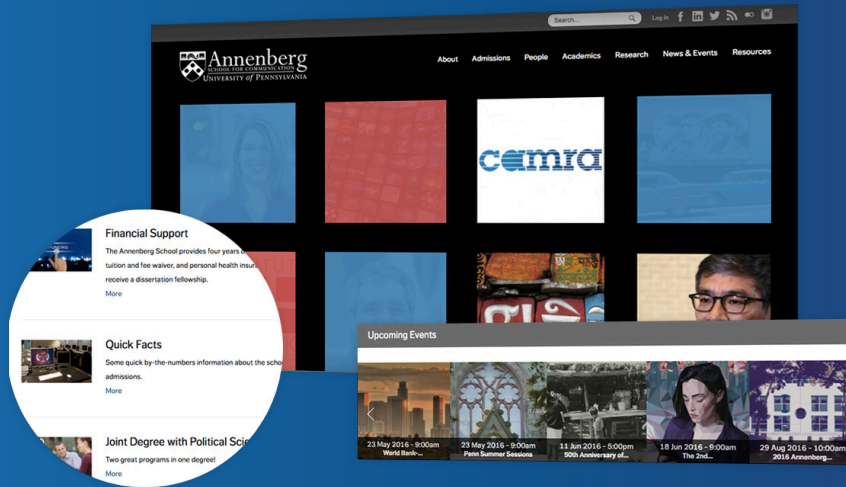
Results

**SIMPLE
& EFFECTIVE**
visual design

**ROBUST
CONTENT**
moderation
workflow

**MULTIPLE
DOMAINS**
and languages
optimized

**COMPLEX
DATA
INTEGRATION**
of multiple
web services



The University of Pennsylvania's Annenberg School for Communication is one of the country's first and best communication schools. Known for cutting-edge research to advance the role of communication in public and private life, Annenberg helps policymakers create a better media environment for citizens.

SERVICES PERFORMED

- Extensive discovery
- Site audit
- Site architecture plan
- Set up multiple environments
- Content migration
- Quality assurance
- Training
- Support services

Results

**CUTTING
EDGE**
design

**GREATLY
IMPROVED**
look, feel, and
usability

**BEAUTIFULLY
ARCHITECTED**
site

**EASY
TO USE**
content
management
system



A global market leader in communications, Mitel's previous website had an unstable foundation and high maintenance costs. A site audit identified key issues with translations and site architecture.

SERVICES PERFORMED

- Site Audit
- Technical Assessment
- Site Architecture
- Content Translation

Results

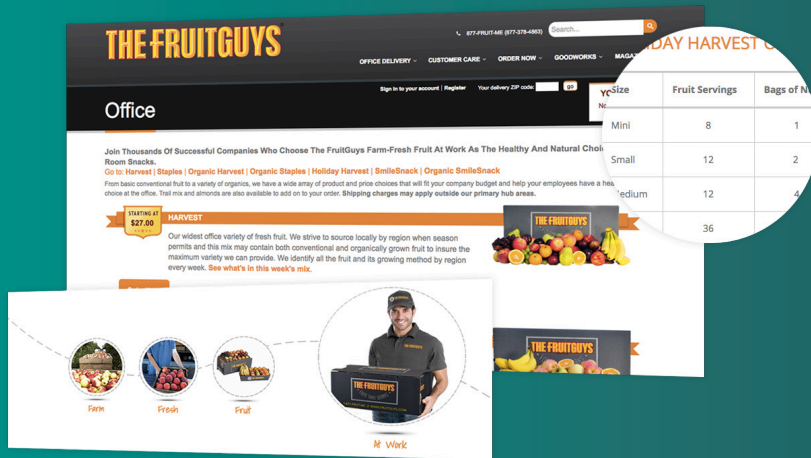
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THE FRUITGUYS®



The FruitGuys is a San Francisco based fruit distribution company that sends fresh fruit to businesses and schools throughout the country. The traffic volume to the site was so high that it destabilized the former site. The FruitGuys needed to act fast to keep business brisk.

“Because it’s not just an individual, they have a pretty wide internal repository of knowledge. We’ve never presented them with a question they couldn’t answer.”

– SCOTT LARSON, IT MANAGER AT THE FRUITGUYS

SERVICES PERFORMED

- Custom ecommerce solution
- Tailored ERP platform
- Web design and development
- Front and back-end order processes
- Order fulfillment system
- Ongoing support

Results

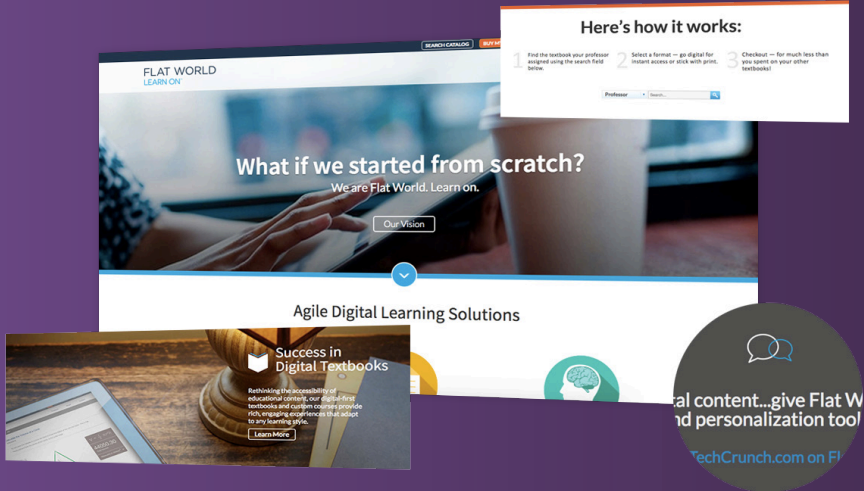
**NEW
FUTURE-PROOF**
website

**HIGH
TRAFFIC**
ecommerce
solution

**ROBUST
ONLINE
ORDERING**
for
organizations

**FRESH
FRUIT**
IN
offices
nationwide

FLAT WORLD LEARN ON



Flatworld Knowledge is an open source college textbook publishing company. Interactive features for students and instructors transform traditional publishing workflows. Zivtech's ecommerce solution allowed for rapid and widespread adoption.

SERVICES PERFORMED

- Ecommerce system
- Innovative publishing workflow solution
- Online book viewer
- Collaboration with multiple vendors

Results

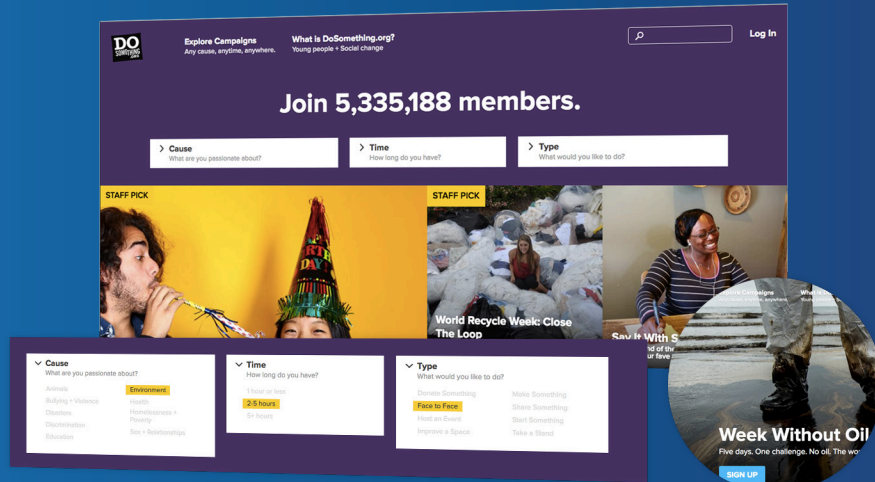
DISRUPTIVE
ONLINE
learning
platform

**ECOMMERCE
SOLUTION:**
multiple
formats, device
diagnostics

SEAMLESS
FLEXIBLE
ecommerce
experience

**OVER
\$40 MILLION**
in funding

 2013 WEBBY AWARD WINNER!



DoSomething.org is America's largest organization for youth volunteering opportunities in social and environmental issues. Zivtech upgraded the site from Drupal 6 to Drupal 7. The site also called for a unique use of webform submissions, SMS notifications, and more.

SERVICES PERFORMED

- Drupal Upgrade
- Responsive Design
- Webform Submissions
- SMS Notifications

Results

**2013
WEBBY AWARD**
for best charitable
organization
website

**CLEAN,
RESPONSIVE
DESIGN**
that's easy to
navigate

**POSITIVE
FEEDBACK**
from users

**GREATLY
IMPROVED**
search
ranking



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